

Thrivent ChoiceSM

An easy way you can help us receive charitable grant funds



Touch lives, warm hearts, your way

Giving back has always been important to Thrivent Financial for Lutherans and its members. In 2009 alone, Thrivent Financial provided \$113 million to help congregations, communities and nonprofit organizations.

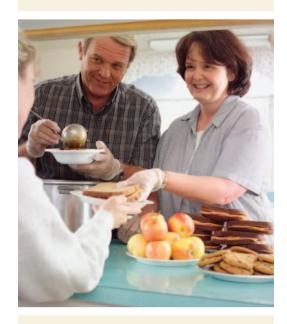
Now, through the Thrivent Choice program, Thrivent Financial members can help direct where Thrivent Financial distributes part of its charitable outreach funds each year, including:

Here's how you can help

Eligible Thrivent Financial benefit members 16 and older are designated Choice Dollars that they can help direct to their preferred Lutheran organizations. Member eligibility and designated Choice Dollar amounts are based on:

- Holding a qualifying Thrivent Financial volunteer leadership position.
- Annual premiums of qualifying insurance products.
- Contract value on qualifying products.

Potential Choice Dollar amounts range from \$25 to \$500 for eligible benefit members.



Choose from thousands of Lutheran organizations, including

By directing designated Choice Dollars, you can request funding for our organization. The grant funds will be used to:

Help make a difference!

For more information about the Thrivent ChoiceSM program and Choice DollarsSM:

- Visit Thrivent.com/thriventchoice.
- Call 1-800-847-4836 and say, "Thrivent Choice."
- Or contact your Thrivent Financial representative.

Thrivent Choice is just one of the outreach programs available from Thrivent Financial to help members help their communities. From Thrivent Builds with Habitat for Humanity to local Thrivent chapter activities, members are helping to make a difference every day.

The mission of Thrivent Financial for Lutherans

Thrivent Financial for Lutherans is a faith-based membership organization called to improve the quality of life for its members, their families, and their communities by providing unparalleled solutions that focus on financial security, wellness and caring for others.

Directing Choice Dollars and receiving Choice Dollars grant funds are subject to the Terms and Conditions of the Thrivent Choice program. Visit Thrivent.com/thriventchoice for complete Terms and Conditions.



Appleton, Wisconsin • Minneapolis, Minnesota Thrivent.com • 800-THRIVENT (800-847-4836)



26000F N5-10 201002765