

Main Street Across America



Lincoln Highway BUY-WAY Yard Sale Now approaching 9th Year

(Ohio) — Just about anything you want or need will be sitting along the road for you to purchase 'on the cheap" during the ninth annual Lincoln Highway BUY-WAY Yard Sale, to be held Thursday August 8, Friday August 9, and Saturday August 10 across Ohio -- and now adjacent states.

St. Luke Lutheran Community – Minerva will be a first-time participant with 16 booth spaces available on Saturday, August 10th. Space is \$5.00 per booth with the proceeds benefiting the St. Luke – Minerva resident activity fund. Contact Deb to participate (330) 868-5600.

"This event has grown to national awareness in just five years," said Mike Hocker, executive director of the Ohio--designated byway group, whose mission is economic development. The first year saw over 250 yard sales across Ohio's portion of the historic Lincoln Highway, America's first coast-to-coast paved road. The sale population increased substantially each year, and parts of Indiana and Illinois soon joined in, with West Virginia now setting out goods, as well. Now Ohio, alone, offers over one thousand individual sale events over the three day period.

Why should more communities in adjacent Lincoln Highway states get on board? Hocker points out that "with a slow economy, this is a win-win for everyone by injecting money into our economy, offering some real savings for shoppers, and providing a fun and inexpensive vacation for the travelers. It is also our way of educating people about the history and culture of America's first coast-to-coast road.

Individual communities benefit by exposing travelers to the charms of their towns, their retails, attractions and restaurants. They've got to buy gas, too," Hocker said. "It also gives local organizations and churches to make money for their causes. And communities are also adding community-wide sales with local shopping maps, festivals, concerts, car shows and rallies, food and kids' activities...all to make the event more enjoyable for those traveling."